



Visitor facts and figures

Over 40 airlines (25 from the Americas region)

More than 3,000 attendees

60% of visitors design, specify or purchase products in connection with aircraft interiors

81% were satisfied with the launch event in 2008

93% plan to visit again in 2010

41% of visitors placed an order as a result of attending this event

39% visited to source a new supplier or partner

Products and Services on show include:

- Amenity Kits
- Cabin Management Systems
- Cleaning
- Cockpit Doors
- Composites (light weight steel & aluminum)
- Connectors
- Design studios
- Environment System/Air Conditioning
- Fasteners
- Food/Food Service Equipment
- Flooring
- Finishing
- Galleys & Galley Equipment
- Hardware
- In-flight Entertainment & Communication
- Interior Paints & Coverings
- Lavatory & Waste Equipment
- Lighting/LED
- OEM's/Aircraft Manufacturer
- Overhead Storage
- Plastic Mouldings
- Power Supply
- Refrigeration
- Repairs & Restoration
- Safety, Emergency & Security
- Seating
- Signage & Placards
- Soft Furnishing, Upholstery, Carpeting & Textiles
- Sound Proofing Equipment
- Uniforms
- Window Shades & Blinds
- Wiring & Fibre Optics

Airlines that attended in 2008 included:

- AEROMEXICO
- AIR CANADA
- AIR FRANCE
- AIR NEW ZEALAND
- AIR TAHITI NUI
- AIR TRANSAT
- AIRBLUE LTD.
- AIRCALIN
- AIRTRAN AIRWAYS
- ALASKA AIRLINES, INC.
- ALL NIPPON AIRWAYS CO.,LTD
- ALMA DE MEXICO
- AMERICAN AIRLINES
- AUSTRIAN AIRLINES
- BALTA AIRLINES
- CONTINENTAL AIRLINES INC
- COPA AIRLINES
- CORSAIRFLY
- CSA CZECH AIRLINES
- DELTA AIR LINES, INC.
- GULF AIR
- HAWAIIAN AIRLINES
- JALUX AMERICAS, INC
- JAPAN AIRLINES INTERNATIONAL CO.,LTD.
- JET AIRWAYS
- JET BLUE AIRWAYS
- KOREAN AIR
- LUFTHANSA GERMAN AIRLINES
- MEXICANA AIRLINES
- NORTHWEST AIRLINES, INC
- REPUBLIC AIRWAYS
- SCANDINAVIAN AIRLINES
- SKY AIRLINE
- SKYWEST AIRLINES
- SOUTHWEST AIRLINES
- SWISS INTERNATIONAL AIRLINES
- TAM AIRLINES
- THE SILVERAIR GROUP, INC,
- TRANSPACIFIC AIRLINES
- UNITED AIRLINES
- US AIRWAYS
- VIRGIN ATLANTIC AIRWAYS LTD
- VIRGIN NIGERIA
- VOLARIS
- WESTJET
- WORLD AIRWAYS



2008 exhibitor list

A.E. Petsche Co
AD Aerospace
Aeristo
Aero-Nasch-Jet/Brella
AeroCat B.V
Aerospace Technologies Group Inc
AIM Aviation
Air Cost Control USA LLC
Air Data Inc
Aircraft Belts
Aircac Enterprises Inc
Amphenol Pcd
AmSafe Inc
Andrew Muirhead & Son Ltd
API-Aerospace Products International
Aplix Inc
Avia-Dynamics Corp
Avianor Group
Avio-Diepen Inc
AVOX Systems iNC
Axminster Carpets Ltd
B/E Aerospace
Boltaron Performance Products
Botany Weaving Mill
Brooks UK
Buehler Motor Inc
CAPSED Ltd
Chestnut Ridge Foam, Inc.
Composites Unlimited
CTT Systems AB
Diab Sales Inc
Diethelm Keller Aviation Pte Ltd
Direct Air Flow
Douglass Interior Products
Driessen Aircraft Interior Systems
Eastern Aero Marine
Electro Enterprises Inc
Enflite, Inc
Enidine Inc
Erie Aviation Inc
Farnborough Aerospace Consortium
Fiberforge Inc

First Wave
GCE Aviation
Gerflor
Geven srl
Goodrich Corporation
Greiner Purtec, Inc.
GT Global Product Solutions
Gummi Metall Technik GmbH
HighTech Finishing
Hutchinson Aerospace
Hydraflow
Iacobucci HF Electronics Spa
Inseat Solutions LLC
International Aero Services
International Communications Group
Interturbine Group Of Companies
IPECO Inc
Jamco America
KYDEX« thermoplastics
L & L Products
Lantal Textiles
Leather Collection (The)
Lonseal Inc
Lufthansa Technik AG
Mankiewicz Coatings LLC
Mark IV Luminator
Metzeler Schaum GmbH
Metzeler Technical Rubber Systems
Midwest Aero Support Inc
Mohawk Aviation Carpet
Monogram Systems
Monogram Systems - TIA Division
Neotex
NMC Group Inc
Pacific Precision Products
Page Aerospace Ltd
Park Electrochemical Corp
Penton Media Inc
Perrone Aerospace
PGA Electronics SA
Phillips Screw Company
Polymer Technologies Inc

Precilec
Premium Aircraft Interiors Group Ltd
QRP-Inc
Quality Aircraft Interiors, Inc
Quality Foam
Reell Precision Manufacturing
Regent Aerospace
Replin Fabrics
Rogers Corporation
Sabic Innovative Plastics BV
Sabritec
Schneller LLC
Schukra Manufacturing
Sennheiser ASG - Government Systems
Shock Tech
Sicma Aero Seat
Skylock Industries Inc
Spectrum Technologies
Starr Aircraft
Steecon Enterprises
STG Aerospace
Supracor
Tecnachim Europe Industrie
Tencate Advanced Composites USA, Inc
The Yokohama Rubber Co Ltd
THK America
TIMCO Aerosystems
TMC Aerospace Inc
Torrington Distributors
Triumph Interiors LLC
Tyco Electronics
UKIP Media & Events
Victrex Europa GmbH
Weber Aircraft
Wulfmeyer Aircraft Interior GmbH & Co KG
Young Engineers Inc
ZIM GmbH
Zip-Chem Products
Zodiac Services
Zotefoams Plc

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Booth rates

EXHIBITION BOOTH RATES

Size of Booth per ft ²	Space per ft ² incl pipe & drape	Space per ft ² incl pipe & drape plus furniture package
100 – 199 ft	\$53	\$60
200 – 399 ft	\$50	\$57
400 – 599 ft	\$47	\$54
600 – 799 ft	\$44	\$51
800+ ft	\$41	\$48

PIPE AND DRAPE FURNITURE PACKAGE

EXAMPLE - 10 X 10 PACKAGE INCLUDES

- ✓ 8' High blue drape and 3' high blue side dividers
- ✓ 9'x10' Classic cut carpet (default color blue)
- ✓ 6' Skirted table (default color blue)
- ✓ 2 Side chairs
- ✓ 1st Night Vacuuming
- ✓ 1 Wastebasket
- ✓ PLUS enhanced internet listing



Pipe and Drape Furniture Package

EXHIBITOR STARTER PACK*

This package is exclusively designed for first time exhibitors (FTE)* offering a complete package to exhibit at Aircraft Interiors Expo Americas 2010 at a special introductory price.

You will receive:

- ✓ Stand Space
- ✓ Pipe & Drape:
8' high blue drape and, 3' high blue side dividers,
- ✓ Classic cut carpet
- ✓ Furniture including:
Skirted table, side chairs, waste paper basket,
- ✓ 1st night vacuuming (**furniture will reflect size of stand)
- ✓ Internet Listing
- ✓ Official Show Catalogue Entry (100 words)
- ✓ Outlet

Sizes available (includes all of the above)	Cost FTE	Saving from rate card
100 sqf	\$ 4,600	\$1,600
200 sqf	\$ 8,600	\$3,000
400 sqf	\$16,200	\$5,600

Please contact a sales representative for more information.

* Only applies to first time exhibitors. Defined as a company who did not participate in Aircraft Interiors Expo Americas 2008

EXPOEASE PACKAGE **\$1,950**

- ✓ 200 lbs of drayage/material handling
- ✓ 10' x10' Hard wall
- ✓ Classic cut carpet
- ✓ Furniture including:
Information counter, bar stools, waste paper basket
- ✓ Electric
- ✓ 1st Night Vacuuming
- ✓ PLUS an enhanced internet listing
- ✓ Official Show Catalogue Entry (100 words)



ExpoEase Package

Other Packages are available on request

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Visitor Profile

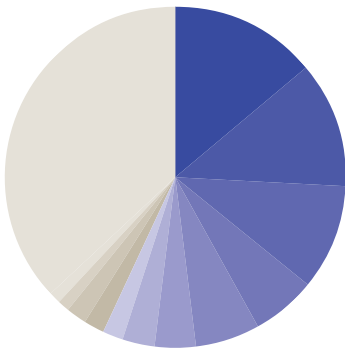
Primary Business Activity

- Aircraft Manufacturer 14%
- Commercial Airlines 11%
- Design Consultancy 9%
- Completion Facility 3%
- No response 3%
- Corporate/Charter Owner 0%
- Corporate/Charter Operator 0%
- Other 60%

Top 10 Product Categories Requested by Visitors

- Seating 42%
- Galleys and Galley Equipment 37%
- In-Flight Entertainment & Communication 32%
- OEMs / Aircraft Manufacture 30%
- Composites (light weight steel & aluminum) 23%
- Cabin Management Systems 22%
- Lighting/LED 22%
- Hardware 20%
- Interior Paints and Coverings 20%
- Lavatory and Waste Equipment 20%

Visitor Jobs Profile



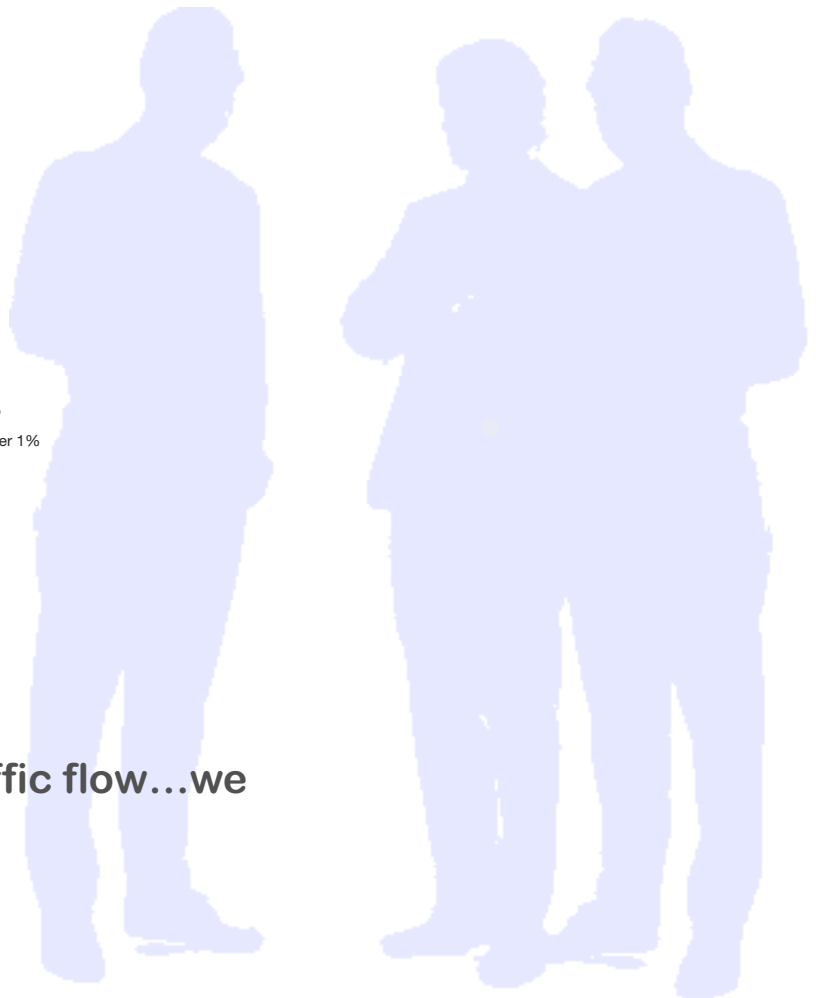
- No response 14%
- Director/VP 12%
- President/CEO/Chairman 10%
- Managing Director/Partner 6%
- Cabin Engineer 6%
- Purchasing Director/Manager 4%
- Brand Director/Manager 3%
- Cabin Project/Coordinator 2%
- Cabin Designer 2%
- In-Flight Entertainment Manager 2%
- In-Flight Production Director/Manager 1%
- Cabin Consultant 1%
- Other 37%

“

Very well organized and good traffic flow...we have some good leads

Bryan Bowman,
Aplix Inc

”



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