

Tomorrow's aircraft interiors industry in the making



Aircraft Interiors Expo Americas 2012 Sponsorship Opportunities

Promotion and Advertising Opportunities

Organised by



www.aircraftinteriorexpo-us.com

SPONSORSHIP OPPORTUNITIES

Aircraft Interiors Expo Americas will offer a networking supply chain environment for cabin systems and relevant component parts with an emphasis on the American commercial aerospace market. Sponsorship can help you promote your company to all attendees before, during and after the event. Whatever your objectives are for exhibiting, sponsorship is one of the easiest and most cost effective ways to maximise your investment, whether its lead generation, branding, networking or launching a new product, sponsorship can help you stand out from the crowd.

ONLINE OPPORTUNITIES

The Aircraft Interiors Expo website is integral to the pre-show visiting experience and offers excellent tools for visitors to plan their visit.

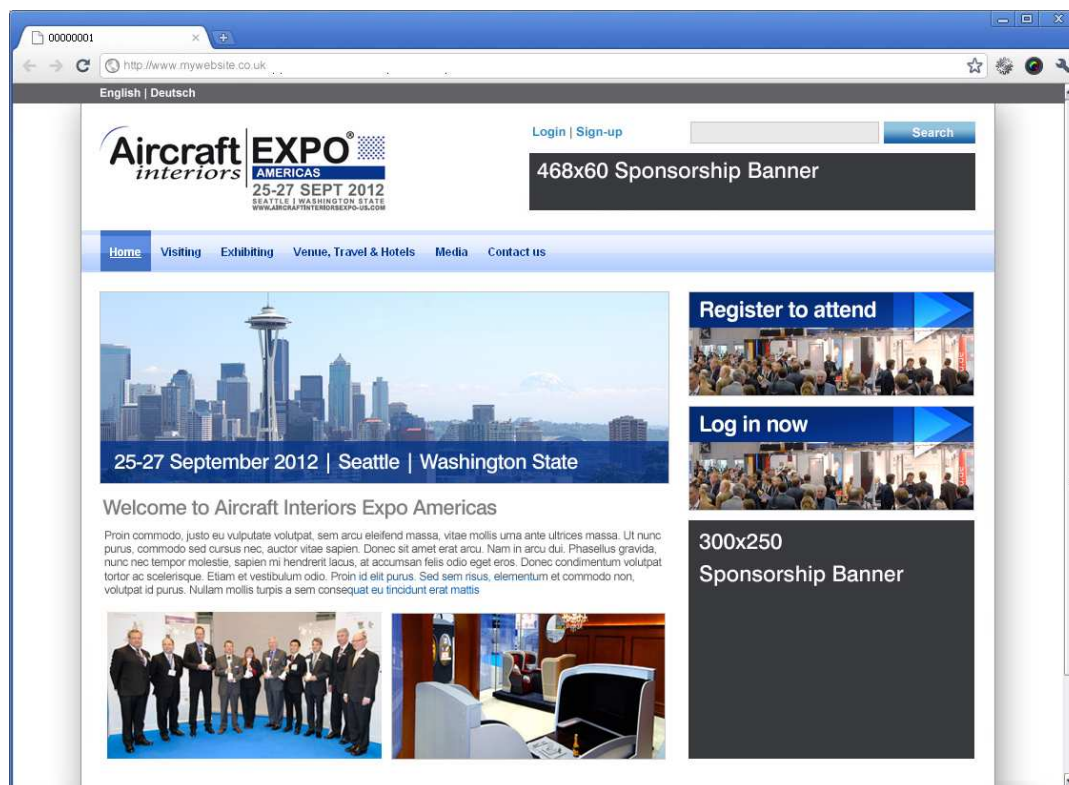
Maintain a leading edge by increasing your company's brand awareness on a truly limitless, global platform 365 days a year by sponsoring one of the unique website opportunities listed below:

Internet Banners

High impact banner sites are available on our website allowing you to achieve exposure to the many thousands of visitors that log onto the website to keep up-dated on show news & developments. Monitor interest in your products/brand by adding a link to your own website and tracking how many people click through.

(Banners must be supplied as JPEG)

- **Animated Top Banner - 468 x 60 - Exclusive \$5,000**
- **Rotating Animated Side Banner - 300 x 250 - \$3,000**



Email Campaign Sponsorship


Sponsor one or more of the 8 emails sent to past show attendees and to pre-registered visitors. The sponsorship includes a static banner, a maximum of 50 words as well as your logo in the power bar

This information can be updated per e-shot:


- 485 x 65 static banner (see below)
- 160 x 100 sponsor logo
- 50 word editorial

Pre-Registered Visitors & Prospects - \$1,700

If you have problems reading this email, please [click here](#)



Aircraft interiors | **EXPO[®]**
AMERICAS
25-27 SEPT 2012
 SEATTLE | WASHINGTON STATE



Dear %%First Name%%

Title

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Title

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**170x170
Sponsor
Logo**


475x55 Sponsor Banner

Powerbar title goes here

Subtitle if needed

Strap line or call to actions can be placed here.

You can also add logos and pictures. Size 170px width



join or follow us

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REGISTRATION OPPORTUNITY – Sold to Zodiac

Deadline April 1st 2012

Sponsor the whole registration process, this is a significant opportunity to reach visitors both pre-show and be the first company they see as they arrive at the event.

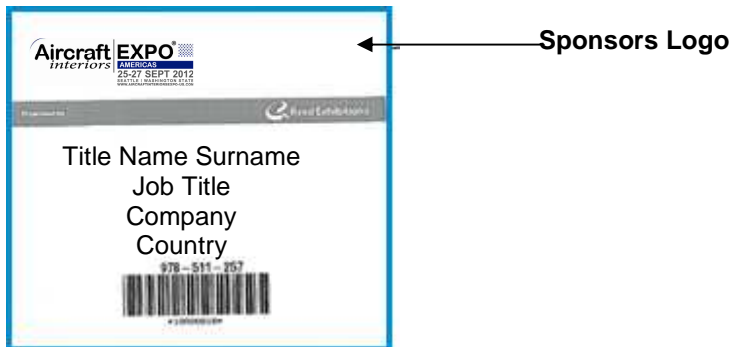
The package includes the following:

- **Registered Confirmation Email**

Have your company logo on the confirmation email sent out to everyone who pre-registers for the show.

- **Visitor Badges**

Every visitor is issued with a badge and your company logo will appear in the top right hand corner.



- **Registration Desk**

Sponsorship of the registration areas ensures your branding is the first image the audience encounters at the exhibition. The registration areas host crowds of visitors during peak hours and many visitors stop to register and gather show information. With high visibility branding on the registration desks and promotional literature (optional), no one will fail to notice your brand! The registration area is the entrance and exit to the exhibition – the only location every visitor is guaranteed to pass through.

Deadline 1st April 2012

ONSITE OPPORTUNITIES

Carrier Bags - \$7,300

This is a prime opportunity to turn all visitors to the show into a walking advert for your company. Given out to all visitors at the main entrance by your staff, your logo will appear alongside the show logo (the sponsor will be responsible for producing 2,500 carrier bags).

Deadline 1st August 2012

Carpet Tiles (Decals) - 1-3 tiles - \$500 per 5ft x 10ft tile

Direct visitors to your stand using this highly cost effective option, carpet tiles/decals come in a variety of different sizes to suit your branding and can be located anywhere in the show. (Inclusive of production costs).

Deadline 25th July 2012

Lanyards – Sold to Vartan



Worn by the very people you want to reach, lanyards branded with your logo also make every visitor a walking advert for your company. (Inclusive of production costs). *Deadline 1st July 2012*

On-site Banner Adverts

This is a fantastic opportunity to attract people to your booth and ensure your branding is prominent throughout the show. Various sizes and formats are available to suit your budget and campaign. Quotes are available on request.

If you don't see the opportunity you are looking for here, call our sponsorship representatives on the numbers below, many items can be packaged and tailored to meet your objectives.

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